



## **Grate Groan Up Spelling Bee**

### **Event Sponsorship opportunities**

#### **Title Sponsor (Queen Bee)**

**\$5,000**

##### ***Bee treated like royalty with:***

- Distinct title recognition for the event in all pre and post publicity and promotion for the event
- Logo and/or name to appear on all press releases, promotional materials, and on the Bee program
- Company banner prominently displayed in the staging area of the event
- Logo prominently featured on all posters/flyers/signage and communication materials
- Automatic entry of a team for the Bee or the sponsorship of a team from the non-profit sector plus 4 audience tickets ( dinner included) to the Bee
- Advocate Status with Literacy North Halton; named as advocate at all Literacy North Halton's events; inclusion in Literacy North Halton's Annual Report
- Recognition in thank you ad in newspapers after the Bee and named in all event- related Public Service Radio Announcements
- Inside front cover of the souvenir Bee program reserved for a promotional ad or business description
- Exclusive display table to exhibit company products and company literature in a high traffic location at the event
- Special "thank you" notice in the Literacy North Halton newsletter
- Links to company web site will appear on Literacy North Halton's official web site

#### **Bee Benefactor**

**\$2,500**

##### ***A honey of a deal featuring:***

- Recognition and promotion at all pre- and post-Bee publicity events
- Logo and/or name to appear on all press releases, promotional materials
- Logo & name on signage at the event
- One half page of Bee program reserved for a promotional ad or business description
- Automatic entry of a team for the Bee or the sponsorship of a team from the non-profit sector plus 4 tickets to the Bee
- Supporter status listed in Literacy North Halton's Annual Report
- Recognition in thank you ad in newspapers after the Bee
- Company promotional materials will be exhibited on display table at the event
- Links to company web site will appear on Literacy North Halton's official web site

(Cont...)

## **Spellbinder Sponsor** **\$1,000**

***Spell out your Company's support of Literacy with:***

- Recognition and promotion at all pre- and post-Bee publicity events
- Logo and/or name to appear on all press releases, promotional materials
- One quarter page of Bee program reserved for a promotional ad or business description
- company promotional materials will be exhibited on display table at the event
- Two ( 2) complimentary audience tickets to event ( dinner included)
- Recognition in thank you ad in newspapers after the Bee
- Links to company website will appear on Literacy North Halton's official website

## **Team Sponsor Levels**

## **Busy Bee Sponsor** **\$ 500**

**A sweet deal, featuring:**

- Recognition and promotion at pre- and post-Bee publicity events
- Logo and/or name to appear on all press releases, promotional materials, and on the Bee program
- Sponsorship of one team from the non-profit sector
- Recognition in thank you ad in newspapers after the Bee
- Recognition in centre spread of the souvenir Bee program
- Company promotional materials will be exhibited on display table at the event
- Link as Team Sponsor on Literacy North Halton's official web site

## **Worker Bee (Team Entrant)** **\$ 300**

Three working Bees pit their spelling prowess against their fellow drones and receive:

- Automatic entry of one team for the Bee or sponsorship of a non-profit team
- Listed on the official Bee website
- Name in the Bee program

***All sponsors will receive a charitable tax receipt***